The Oklahoma Caring Foundation, Inc.

Message from the Chairman

klahoma is facing many health challenges, but perhaps most significant is that the basic health needs of our children are not being met, including routine immunizations. According to the 2004 State of the State's and even death. By working with the Health¹ report, Oklahoma received an "F" for its ranking of 48th in the nation for childhood immunizations.

No child should endure the consequences of vaccine-preventable diseases for any reason — including cost. organization, the Oklahoma Caring For that reason, The Oklahoma Caring Foundation, Inc., and Blue Cross and Blue Shield of Oklahoma have pledged to vaccinations and access to basic health improve the health of Oklahoma's youngest residents by providing free vaccinations through the Oklahoma Caring directors, the foundation is administered Vans. These mobile units provide a safe, convenient way for children to receive the immunizations they need at child care facilities and public clinics.

Over the past several years, the Oklahoma Caring Foundation has developed private and public partnerships to expand the services of the Oklahoma Caring Vans and to meet growing immunization needs. These partnerships are important, because only by working together can we make a difference in the health of Oklahoma children.

Because only 67 percent of Oklahoma deeply appreciate the children are fully immunized¹, we are not

reaching the minimum percentage of vaccinations required to achieve "community immunity.2" This leaves our state vulnerable to outbreaks of disease that can cause chronic illness, disability Oklahoma State Department of Health, the Oklahoma Caring Van Program is targeting populations of children whose immunization rates are especially low.

Established in 1994 as a 501(c)(3) Foundation works to improve the health of Oklahoma children through care. Funded by community contributions and governed by an independent board of by Blue Cross and Blue Shield of Oklahoma as an in-kind donation. Each year, Blue Cross and Blue Shield of Oklahoma matches the first \$100,000 raised. All donations are used to provide health care services to qualifying children. The Oklahoma Caring

Foundation is an integral part of Blue Cross and Blue Shield of Oklahoma's vision for a healthier Oklahoma. We groups and

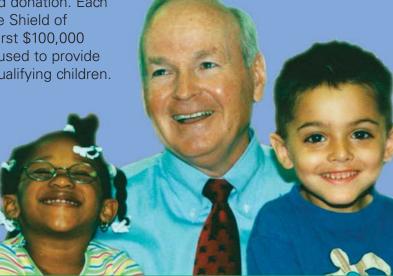
individuals who, through support of the Oklahoma Caring Foundation, bring this vision nearer to reality.

Sincerely,

Ronald F. King Chairman, CEO and President Blue Cross and Blue Shield of Oklahoma and The Oklahoma Caring Foundation, Inc.

2004 State of the State's Health Report, Oklahoma State Department of Health.

Immunization Issues: Community Immunity, National Network for Immunization Information, April 2004.



Childhood Immunization Schedule 12 24 Mths. Mths. Mths. Mths. Mths. Mths. Years Hepatitis A Hepatitis B Diphtheria, Tetanus, Pertussis Polio Haemophilus Influenzae B Measles, Mumps, Rubella Varicella Pneumococcal Conjugate

For older children, check with your primary care physician or local immunization provider to see if additional immunizations are recommended.

Immunization schedule based on the "OK By One" schedule developed by the Oklahoma State Department of Health

Health Insurance Caring Program for Children

he Caring Program for Children provides access to health care for children whose families earn too much money to receive government assistance, yet cannot afford to buy health insurance.

Established in 1995, the program provides free preventive and primary outpatient health care coverage for children, birth through age 18.

Benefits of the program include doctor's office visits for sick children, preventive care, immunizations, well-child visits, outpatient diagnostic services, limited outpatient surgeries, emergency room visits for lifethreatening emergencies and prescription drug coverage up to \$100 per year.

For more information, call (918) 592-9484.

- Oklahoma resident
- Unmarried children from birth through age 18, living at home with one parent or legal guardian
- Gross annual income at or below income guidelines
- Ineligible for Medicaid or other public health care program
- Not enrolled in a public or
- private health insurance program Attending school through grade 12 (if school age)

Board of Directors

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Michael A. Rhoads Kenneth Setter, M.D. Don Wilber, M.D.

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Brooke Townsend Kimberly Wiles Lenora Wiley



Immunizations

Oklahoma Caring Van Program

ccording to the Oklahoma State Department of Health, one in three Oklahoma children under the age of two is not fully protected against vaccine-preventable diseases, ranking Oklahoma 48th in the nation.

This is an alarming statistic, because 75 percent of children's vaccinations are needed in their first two years of life to protect them from diseases, disabilities and death.

The Oklahoma Caring Van Program provides children with the immunizations they need to stay healthy.

Established in 1999, the Oklahoma Caring Vans are mobile units staffed by registered nurses who administer free vaccinations to children at licensed child care homes, centers, schools and community events.

The Oklahoma Caring Vans work with the County health departments, the Department of Human Services, Head Start and other programs to identify children needing immuniza-

Since the program began, more than 20,750 children have received nearly 49,000 vaccinations, averaging 2.3 vaccines per child.

Schedule a visit by the **Oklahoma Caring Vans**

Central and Western Oklahoma (405) 841-9783

Eastern Oklahoma (918) 592-9487



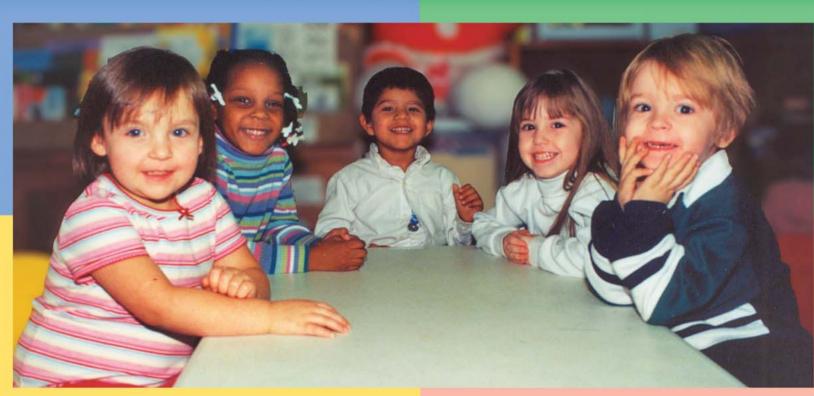




Improving the health of Oklahoma — one child at a time

The Oklahoma Caring Foundation, Inc.

The Oklahoma Caring Foundation, Inc. 2003 Annual Report





Position Statements of Financial

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l99'tt	770't9	Board designated endowment
١٥١ / 299	(8633)	Unrestricted
		Net assets (liabilities):
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		Liabilities and Met Assets
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199'77	770't9	Beneficial interest in assets held by others
8LL'tl	022,8 (/	of \$-0- and \$258 in 2003 and 2002, respectively
		Contributions receivable (net of allowance
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ั69เ	(32,389)	Total net assets (liabilities)			
<u>Έ</u> ι	3,220	Temporarily restricted			
ヤヤ	t20't9	Board designated endowment			
'ເ0ເ	(889'76)	Unrestricted			
		Net assets (liabilities):			
01\$	791'607\$	Accounts payable - BCBSOK			
0 , 4		Liabilities and Net Assets			
'69เ\$	E9L'1ZE\$	Total assets			
'	54,024	Beneficial interest in assets held by others			



Janice Yancey

John Wilkinson

Lee Willcox

July naol

Lenora Wiley

Don L. Wilber, M.D.

Garoldine Webb

Lisa Wassom

Linda Warford

Heidi Wallis Wayne Wallace

Helen Vishniac

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Dale Tranberg

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Linea Morrell

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IVY Lark

Jill Klein

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Jo McDaniel

Leah Owens

Lisa Osborn

Tona Nepote

Elaine Olzawski

Judy & William Pirtle

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Frances L. Emerson

Edie Jones

Candice Fuqua

Glenna Fugate Mary & Ed Flud

Beverly Fish

Sandi Fidler

	Λοάουγ
	Vorth American Insurance
Foundation	ГГС
Maxine & Jack Zarrow	Vorman Medical Imaging,
Foundation 5	Associates
Anne & Henry Zarrow	Medley Gunter &
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Mary & Herman Wegener	Waschino Hudelson &
Foundation	SəinsqmoƏ
Oklahoma City Community	Marsh & McLennan
McGee Foundation	Lifescan, Inc.
	Sinsanis Club of Hobart
Magerus Memorial Fund	
Logan Wright Foundation	Jordan Associates
Eli Lilly & Company	nter Lingua, Inc.
Herman Kaiser Foundation	Group, Inc.
Foundation	Hunter & Clark, PC
Fund - Tulsa Community	Howell-Stone Insurance, Inc.
George B. Kaiser Family	Horton Insurance
Gelvin Foundation, Inc.	Company (HRH)
noitsbnuo∃	notlimsH & lagoA ,dlih
Arthur J. Gallagher	Henderson's Day Care
Chapman Charitable Trust	Federal Credit Union
Philip Boyle Foundation	Group Service Employees
Better Days Foundation, Inc.	Genentech
Foundation	Gallagher Benefits
Bank of Oklahoma	-irat Source, Inc.
FOUNDATIONS	Tulsa
	irst Baptist Church North
Yukon Open MRI, LLC	luc.
Wyeth Pharmaceuticals	Coates & Rourke Agency,
Development Center	Cherry Street MRI, Inc.
World of Fun Childcare &	Capitol Benefits Group, Inc.
enoiJ nwotnwo SaluT	Sooks Are Fun, Ltd.
Team Insurance Group	Sirchall and Hampton
Stockton & Associates	Senchmark Financial
Development Center	Seale Professional Services
Southwest Child	SCS
Sankyo Pharma, Inc.	Sankers Financial Benefits
Group Insurance, Inc.	Sank of Oklahoma, NA
Roger Hicks & Associates	Aspen Medical Imaging, Inc.
Pro Financial	AOM Service Corporation
Prime Therapeutics	Resources Company
Tulsa, Inc.	Advanced Imaging
Plan Benefit Analysts of	Abbott Laboratories
OU Medical Center	
	SNOITAZINAĐAO
Organon, Inc.	BNSINESSES\
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Special Thanks to Our Contributors

Oklahoma City National Management Association

SNOITAZINADAO

Free Enterprise Committee

13,665

Tulsa National

PROFESSIONAL

Net assets, end of year £68'691\$ Net assets, beginning of year 070,082 129,893 Decrease) in net assets (197,282) (120,177) (688'9) 898'6 themwobne Increase (decrease) in board designated designated endowment (688,339) 898'6 Net investment gain (loss) on board Change in Board-Designated Endowment: Decrease in temporarily restricted net assets (13,332) Net assets released from restrictions (13,665) Pledges receivable collection losses (917)

3,220

Non-BCBSOK contributions Changes in Temporarily Restricted Net Assets

Decrease in unrestricted net assets

Total expenses

Medical insurance premiums

Contributed services Caring Van Program

and other support

lotal unrestricted revenues Net assets released from restrictions Investment income

13,665

Statements of Activities

Contributed services Non-BCBSOK contributions BCBSOK contributions Changes in Unrestricted Net Assets

2003

189,583 153,880 000'001\$ 000'001\$ 2002 Year ended December 31

(997,411) (002,861)

997'911 871'28

891,798 691,109

402,892 386,637

944'01

096'8 967'7 997'911 871'28

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