



# 2020 OKLAHOMA CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS

## COMMUNITY ENGAGEMENT



7,127

employee volunteer hours



\$193,868

cash equivalent of 2020 Volunteer Hours



198

nonprofits served



\$28,965

Matching Dollars awarded to 50 community partners for direct volunteer hours

\*\*One hour of volunteering has a \$27.20 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2020)

## COVID RELIEF FUND

The Oklahoma Plan contributed \$1 million toward access to care and provider support in Oklahoma. A portion of the \$1 million was given to six organizations covering Oklahomans including Community Service Council of Tulsa and Heartline OKC, the Tulsa Area United Way, United Way of Central Oklahoma, Southern Plains Tribal Health Board (SPTHB) and MyHealth Access Network.



## IMPROVING ACCESS TO CARE

BCBSOK donated \$500,000 to the Oklahoma Physician Manpower Training Commission's Physician Loan Repayment Program, which pays off loans of physicians who agree to practice in underserved areas of the state. The donation paid off loans for Dr. Tammy M. Tandberg-Willcox in 2020, who now practices in Hugo, Oklahoma.

## EMPLOYEE GIVING



**BCBSOK employees donated \$142,800**  
through our annual giving campaigns.



### Caring Van\*:

- **9 vans**
- **8,658 clients served**
- **9,157 immunizations provided**
- **1,197 other health services provided**



**HEALTHY KIDS, HEALTHY FAMILIES®**

**\$969,008**

invested to support 30 nonprofit partners

Amount and count includes local HKHF grants, Physical Activity grants, Caring Van support through HKHF, ALA and Feeding America partnerships.

**More than 115,000**

people served

**More than 580,000**

health services and resources provided since 2011



**BCBSOK partnered with Feeding America** to support two food banks in 2020 to eliminate food insecurity and remove barriers to adequate nutrition.

Feeding America reported more than 119,000 meals being distributed across the state, including 143,800 incremental pounds of produce, dairy and protein.

\*Due to COVID-19 some Caring Van data is underreported



## SUSTAINABILITY



- **60,720 pounds of paper recycled**
- **212,520 gallons of water saved through recycling efforts**
- **100% of our electricity comes from renewable energy**

