



Employees participated in the 2022 MLK Parade in Tulsa.

2022 BLUE CROSS AND BLUE SHIELD OF OKLAHOMA CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS



COMMUNITY ENGAGEMENT



7,503
volunteer hours



\$224,715*
cash equivalent of volunteer hours



187
organizations served



\$43,000
Matching Dollars awarded to 54 community partner organizations

* One hour of volunteering has a \$29.95 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2022)

IMPROVING ACCESS TO CARE

The Oklahoma Caring Foundation serves communities beyond the Oklahoma City and Tulsa regions through relationships with tribal partners. In 2022, the foundation celebrated its 10-year partnership with the Choctaw Nation Health Services Authority. Since 2012, the Choctaw Nation Caring Van has provided more than 17,000 children and nearly 12,000 adults with more than 33,000 immunizations.



The Oklahoma Caring Foundation launched a new partnership with Variety Care to operate the Caring Vans serving the OKC Metro Area in 2022.

MAJOR GRANT PROGRAM

Nearly \$1.1M

invested in 28 nonprofit partners

More than 84,000

people served in 2022*

More than 977,000

health services and resources provided since the inception of the program in 2011

* Data based on most recent reporting cycle



BCBSOK
PARTNERED WITH
FEEDING AMERICA

Blue Cross and Blue Shield of Oklahoma (BCBSOK) partnered with Feeding America and their partner agencies to support two food banks in 2022 to eliminate food insecurity and remove barriers to adequate nutrition.



BCBSOK supported community partner Global Gardens.



Caring Van

- 9 vans
- 12,149 clients served
- 14,539 immunizations provided
- 1,278 other health services provided



Employees volunteered at the Center for Individuals with Physical Challenges.

The Center for Individuals with Physical Challenges offers health and wellness activities for children and teens with disabilities in greater Tulsa. A grant from BCBSOK supported seasonal camps, afterschool programming, adaptive sports, stress management guidance, and a soon-to-be-installed accessible playground. "We're able to bring opportunities to folks that they wouldn't otherwise have in their lives," says Wendi M. Fralick, the organization's executive director.

SUSTAINABILITY



- 81,300 pounds of paper recycled
- 430 pounds of electronic equipment recycled
- Offset 100% of our electric power usage-related emissions with the purchase of Renewable Energy Credits
- Tulsa headquarters building is both Fitwel and WELL Health-Safety Rating certified