

YOU'RE INVITED TO  
BRING YOUR BOOTS TO  
**BRICKTOWN.**  
WE'RE GETTING DOWN TO BUSINESS.

BUSINESS  
**LEADER**  
FORUM

SEPTEMBER 23-24



**BlueCross BlueShield of Oklahoma**

*Experience. Wellness. Everywhere.™*

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,  
an Independent Licensee of the Blue Cross and Blue Shield Association

# B BUSINESS LEADER FORUM

Featuring: *Learn more about our guest speaker!*

JOHN GLEASON

Public Policy & Special Communications  
Health Care Service Corporation

## EXECUTIVE RECEPTION

Rocky's Special Events Center *Learn more!*  
225 E. Sheridan, Oklahoma City *Map it!*

5:30 P.M.

SEPTEMBER 23

Enjoy time with Blue Cross and Blue Shield of Oklahoma's top executives and hot hors d'oeuvres buffet with beverages.

## MORNING SESSION

SEPTEMBER 24

*Learn more!* Renaissance Convention Center Hotel  
*Map it!* 10 N. Broadway, Oklahoma City

## BUSINESS LEADER FORUM

Guest speaker will discuss the most current insight on health care reform at the nation's capitol. Blue Cross and Blue Shield of Oklahoma pharmacy and medical directors also will lead an interactive discussion emphasizing network quality and policy and benefit issues. Forum includes a hot breakfast and a buffet style lunch at noon.

*RSVP by Sept. 8*

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company: \_\_\_\_\_

Executive Reception at 5:30 p.m. on Sept. 23

Complimentary overnight stay on Sept. 23\*

Business Leader Forum at 9 a.m. on Sept. 24

I will be unable to attend this event.

\*Complimentary hotel rooms are limited. Overnight guests will be asked to provide a credit card upon check-in to cover incidentals and room service charges that may accumulate during their stay.

For more information, contact Dennet Brecheen at [Dennet\\_Brecheen@hcsc.net](mailto:Dennet_Brecheen@hcsc.net) or (405) 316-7061.