Don’t Start Smoking

Blaze, the Braggin’ Blue Dragon

For more information about Don’t Start, visit www.bcbsok.com
Parents: Did you know ...

● 3,000 children become regular smokers every year.

● The average age of first time smokers is 11 years old.

● Roughly 1/3 of smokers will die from their habit.

● Tobacco companies spend more than $200 million every year advertising in Oklahoma.

● 14.3 million packs of cigarettes are smoked by Oklahoma children every year.

Tell your children, “Don’t Start.”