Oklahoma

2024 IMPACT REPORT



Employee Volunteerism

495
employee volunteers

11.4K+
volunteer hours

$380K+**
cash equivalent of volunteer hours

115+
events

290+
organizations served

$57K+
Matching Dollars awarded to 67 community partner organizations

** One hour of volunteering has a $33.49 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2024)

Blue Cross and Blue Shield of Oklahoma, a Division of Health Care Service Corporation,
a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

614068.0225

Community Investments

$2.8M+

contributed in grants and sponsorships to community organizations

Blue Impact℠

23
organizations served

50K+
people served



Caring Van®

9
vans

12.7K+
clients served

18.9K+
immunizations and other health services

700+
Caring Van events

The Caring Van Mobile Health program is operated through the Oklahoma Caring Foundation.



National Fitness Campaign

2
courts built

1.6K+
people can access via a 10 minute or less walk



Impact History

50K+
volunteer hours since 2019

88K
clients served via Caring Van program since 2019

105K
immunizations and other health services provided via Caring Van program since 2019

Sustainability

14K+
lbs. of paper recycled

3.6K+
lbs. of electronic waste recycled

52K+
plastic bottles saved by utilizing bottle-less water dispensers

30
square miles pollinated through urban biodiversity programs

