Special Beginnings®
Maternity Program

Special Beginnings can help you better understand and manage your pregnancy. Available at no additional cost, this maternity program supports you from early pregnancy until six weeks after delivery through:

- **Pregnancy risk factor identification** to determine the risk level of your pregnancy and appropriate range for ongoing communication/monitoring
- **Educational material** (complimentary copy of *The Simple Guide to Having a Baby*) on various pregnancy and infant care related topics
- **Personal telephone contact** with program staff to address your needs and concerns and to coordinate care with your physician
- **Assistance in managing high-risk conditions** such as gestational diabetes and preeclampsia

Take good care of yourself and your baby – enroll in Special Beginnings today!

Enrollment is easy and confidential. Just call **(888) 421-7781**, 8 a.m. – 6:30 p.m., CT.

Be sure to enroll in the program as soon as you find out you’re pregnant.

Special Beginnings is not a substitute for professional medical guidance. It is important to share any health concerns with your physician.

www.bcbsok.com

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